

# Why Twitter

- Twitter is about what is happening *now*
- Short messages (140 characters max)
- Real time engagement
- Variety of uses
  - Professional learning
  - Organization
  - Personal



# Twitter as Professional Learning

The screenshot shows a Twitter profile for Sarena Fletcher (@SarenaFletcher). The profile header includes navigation tabs for Home, Notifications, Discover, and Me, along with a search bar and utility icons. The profile statistics are: TWEETS 1,333, FOLLOWING 847, and FOLLOWERS 1,054. A 'Follow' button is visible. Below the statistics, it says 'Followed by Sarena Fletcher, R. David Lankes, Brian Greene and 8 others.' The main content area is titled 'Tweets' and displays a conversation between Sarena Fletcher and James LaRue (@jaslar) regarding the purpose of libraries. The conversation includes a quote from James LaRue and a response from Sarena Fletcher. A 'Trends' sidebar on the left lists various hashtags and topics. The footer of the tweet thread shows the time '11:15 AM - 20 May 2014' and a 'Details' link.

Home Notifications # Discover Me Search

PHOTOS AND VIDEOS

TWEETS 1,333 FOLLOWING 847 FOLLOWERS 1,054

Follow

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Followed by Sarena Fletcher, R. David Lankes, Brian Greene and 8 others.

Tweets

**Sarena Fletcher** @SarenaFletcher · 7h  
The purpose of libraries "is to gather the intellectual content of our culture"- James LaRue @jaslar on @circideas #LEADUSA

Expand Reply Retweet Favorite More

**James LaRue** @jaslar · 6h  
@SarenaFletcher @circideas Libraries gather, organize, and present to the public the intellectual content of our culture.

Expand Reply Retweet Favorite More

**Sarena Fletcher** @SarenaFletcher · 5h  
@jaslar @circideas Yes, that's better. I really need a dictaphone for my car so I can remember these "Aha!" moments best

Expand Reply Retweet Favorite More

**James LaRue** @jaslar · 4h  
@SarenaFletcher @circideas for me the big aha was that intellectual content includes community knowledge, the minds of our communities.

Hide conversation Reply Retweet Favorite More

11:15 AM - 20 May 2014 · Details

Trends · Change

- #ReplaceMovieTitlesWithThat
- #DecisionDayPA
- #equality
- #loveislove
- Pennsylvania
- #MarriageEquality
- Before Twitter
- Tell Me More
- Wolfenstein
- Microsoft

# Twitter Tips

- Tweets should be simple & to the point
- Share (articles, videos, thoughts, and more)
- Have a conversation
- Use hashtags (#)
  - LTM
    - #DELTM14
  - Delaware
    - #NetDE
  - Delaware Libraries
    - #DELlibs



# Join the conversation

## #DELTM14

- @AECNorman (Annie Norman)
- @RyanBethAnn
- @SarenaFletcher
- @CathayKeough
- @cairnrescue (Katie McDonough)
- @wetheral (Bob Wetherall)